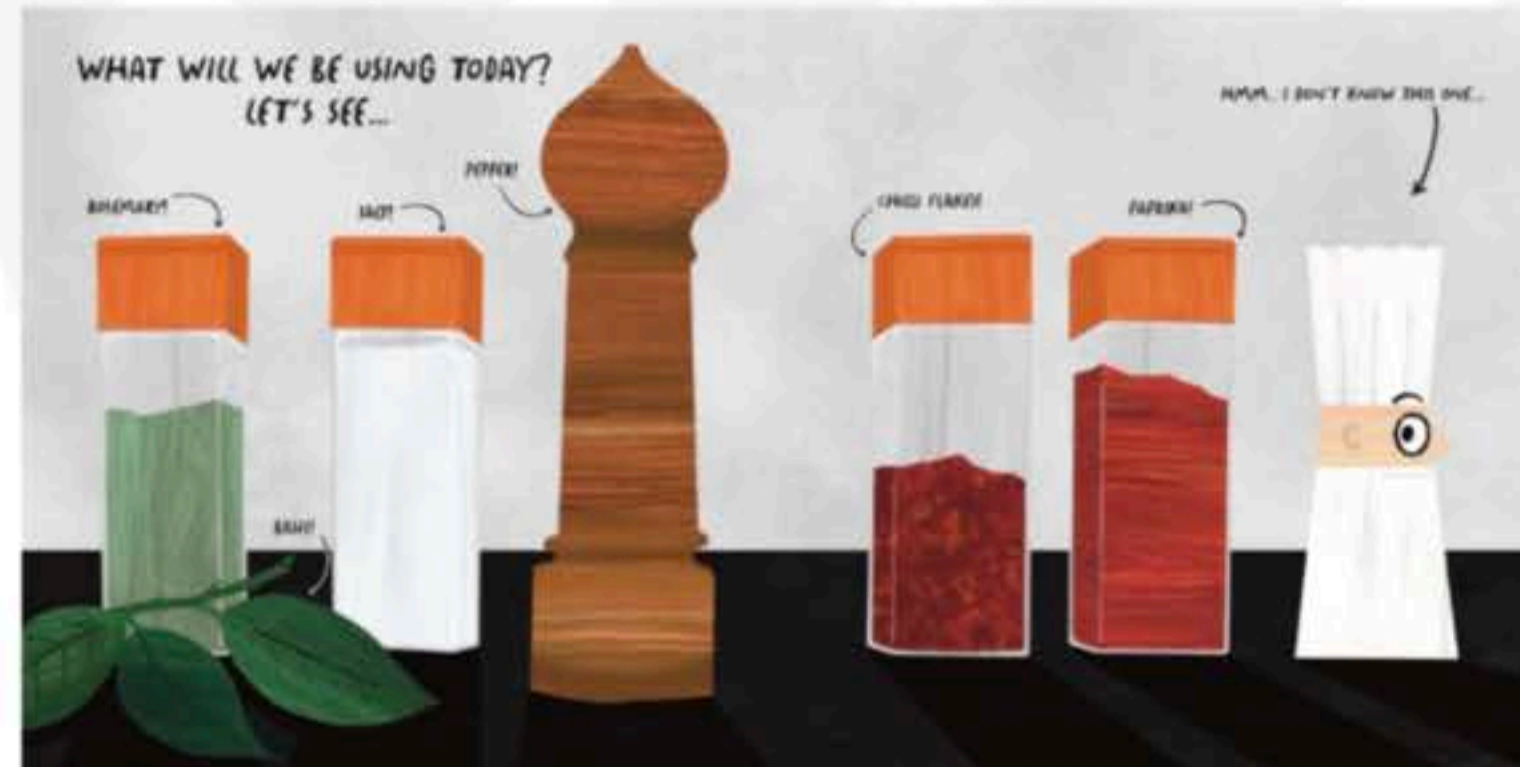
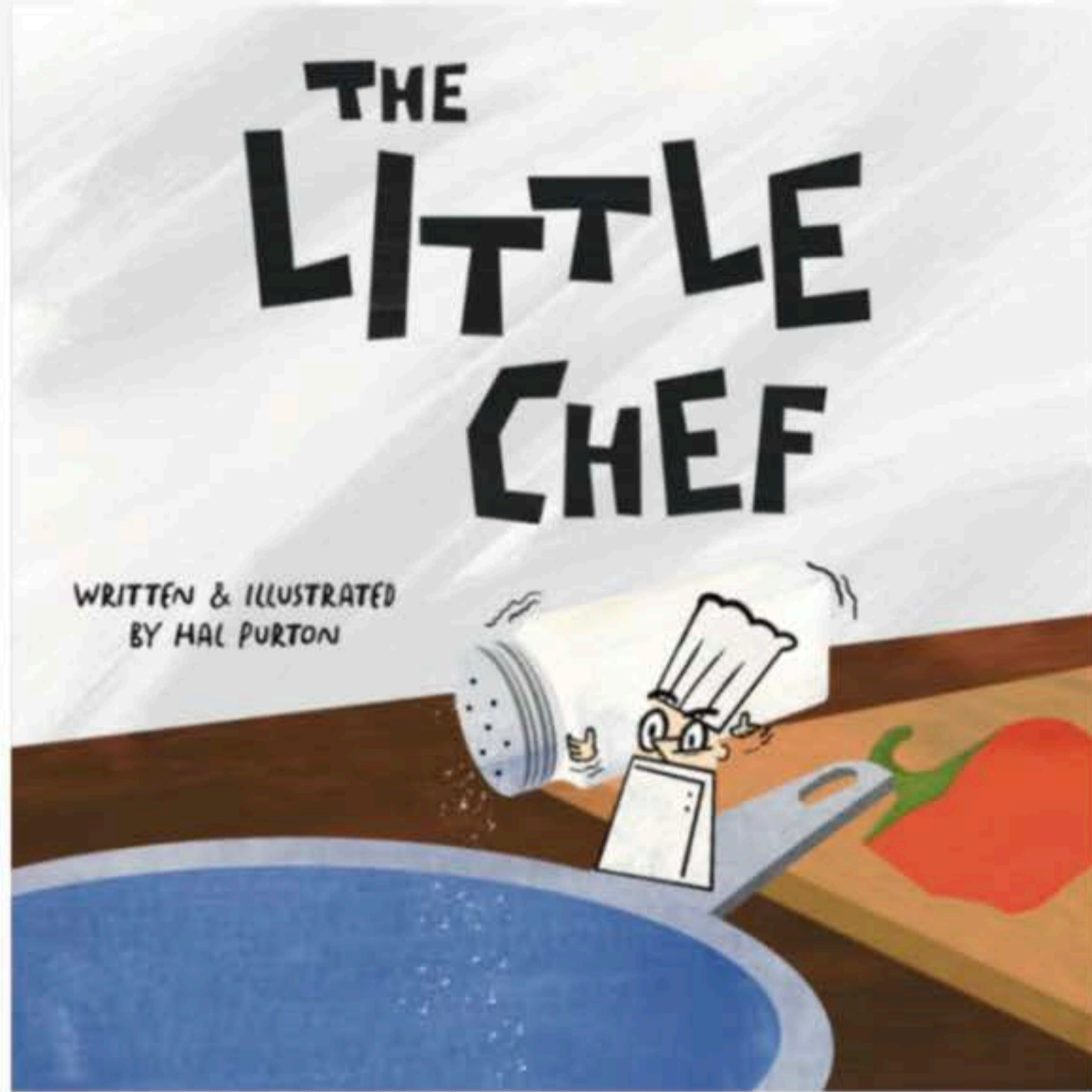




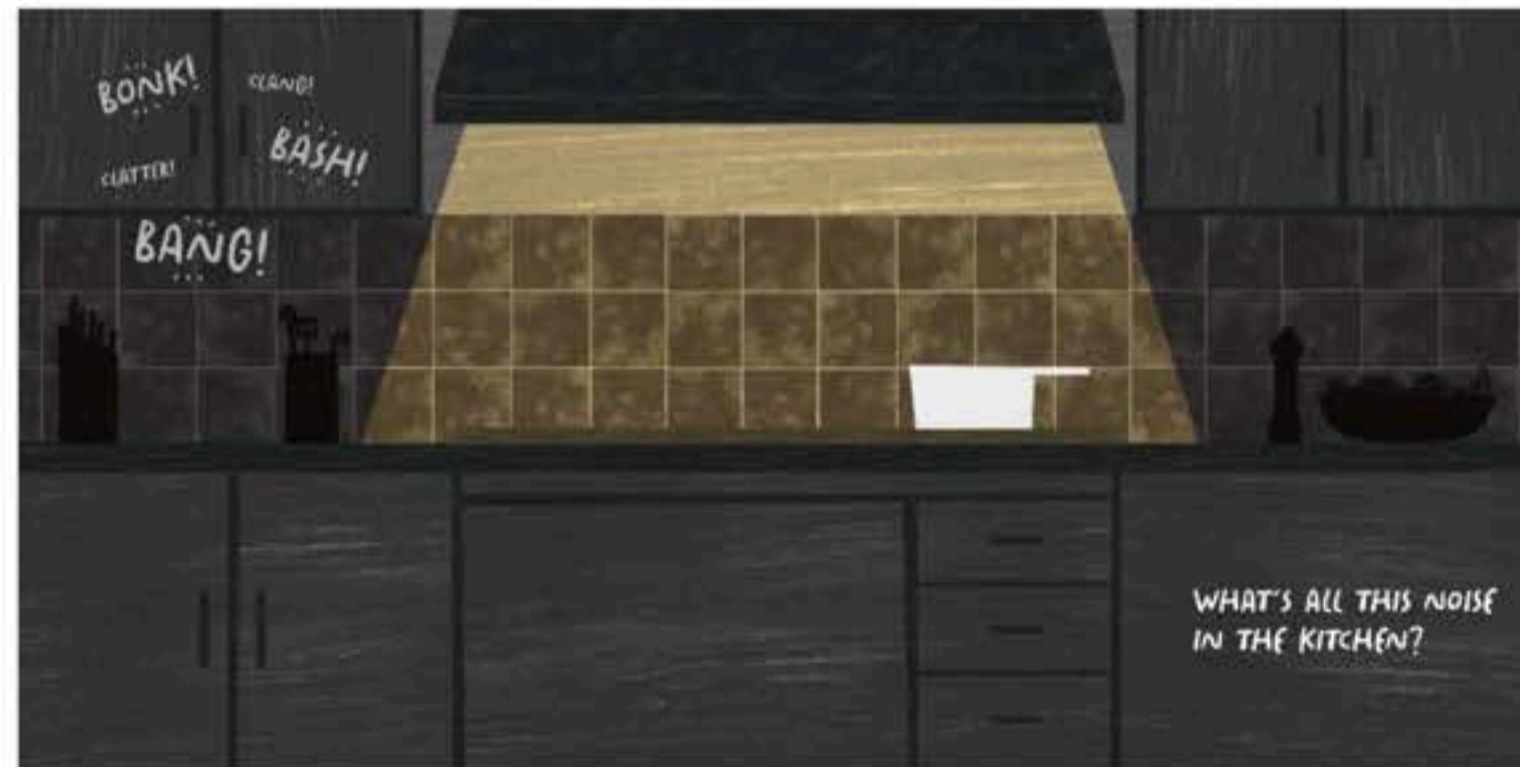
HAL PURTON
PORTFOLIO

1: PICTURE BOOK - "THE LITTLE CHEF"



The Little Chef 2025

A plucky young chef meets the challenges of cooking in a kitchen far too big for him. But with the help of a grown-up, anyone can cook - no matter how small.



2: EDITORIALS



*Michael Pedersen
- Muckle Flugga
2025*

*Weekly Podcast
2025*



A selection of editorial illustrations for *The Student*, the University of Edinburgh's student newspaper



*Awards Season
2025*

*Is the Blind Date
Dying?
2025*



*Civerinos Ranked
13th Best Pizza in
the World
2025*

*Winter Poetry
2025*



3: LEVEL UP! THE MUSICAL

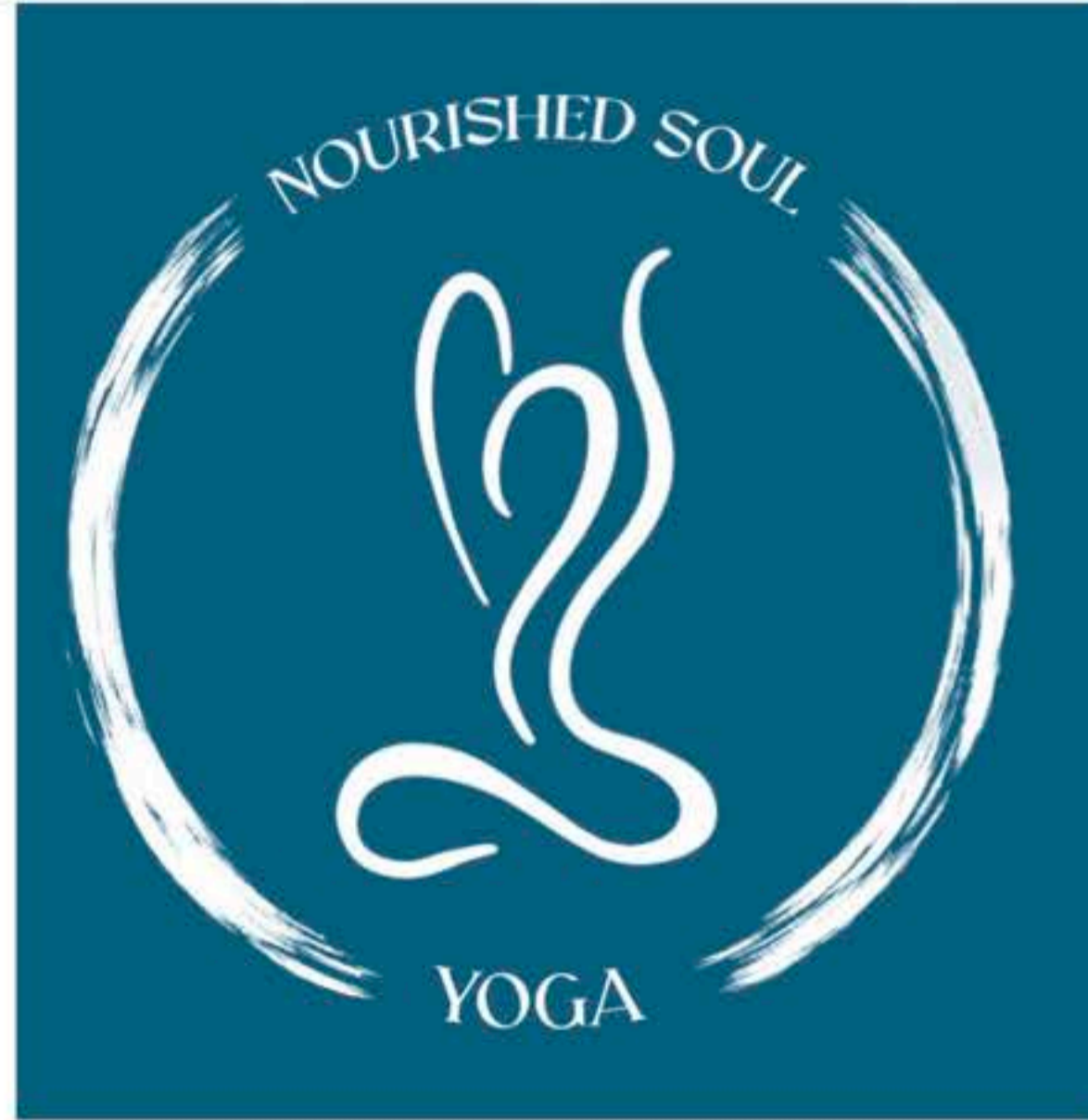


Level Up! The Musical

An Edinburgh Fringe Musical and the debut production of Goldspun Media. I was hired as a graphic designer for their social media pages and to create flyers to promote the show. I used an 8-bit pixel art style to emulate the look of retro arcade games and childhood nostalgia - two of the musical's central themes.



4: NOURISHED SOUL YOGA



Nourished Soul Yoga Branding

Logo and social media icons as part of a branding commission for a Bath-based yoga and retreats company.



Yoga retreats

Reflexology

Reiki

Yoga



Bladud Logo & Merchandise

A commission for an Edinburgh-based band named after the Roman King Bladud. I took inspiration from medieval manuscripts and rulers' side-profile depictions on coins, and created tote bags with a lino printed design that emulated the woodcut style of illustration from the Middle Ages. The hand-made medium fit with the band's preference for analogue sound and the human touch. I also made stickers depicting a sun and moon in a similar style, inspired by the melancholic dualism featured in the band's lyrics.

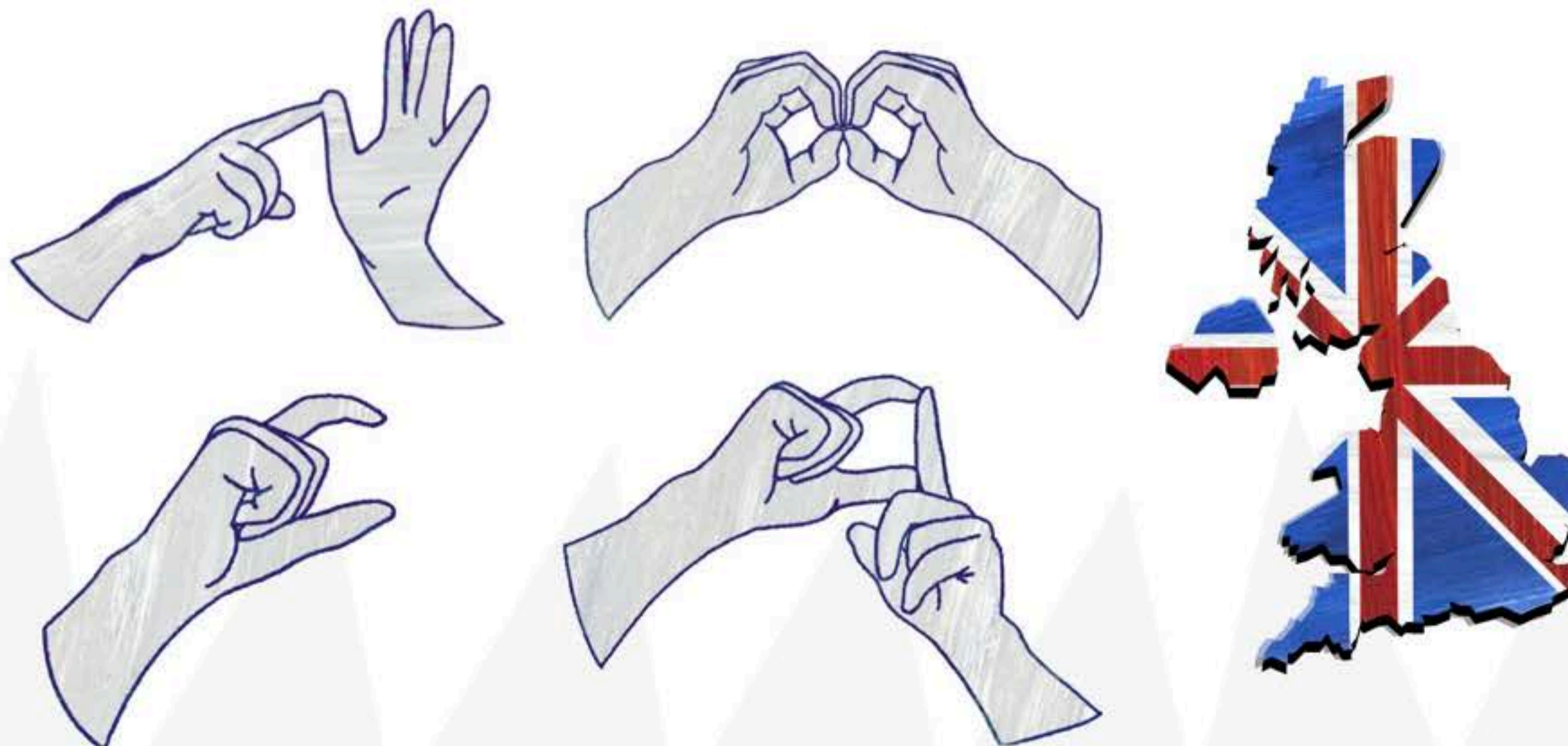
The bags and stickers went on to sell at several of the band's headline gigs.



Are Sign Languages Underrepresented in Education?

An informational video on the differences between signed languages and spoken languages, with particular attention to clarifying misconceptions around Deaf culture and making a case for better representation of British Sign Language (BSL) in education.

<https://youtu.be/yDURbKyrJn4?si=p76-kZ4ZO15uIpm5>



7: FLEHM COLLECTIVE



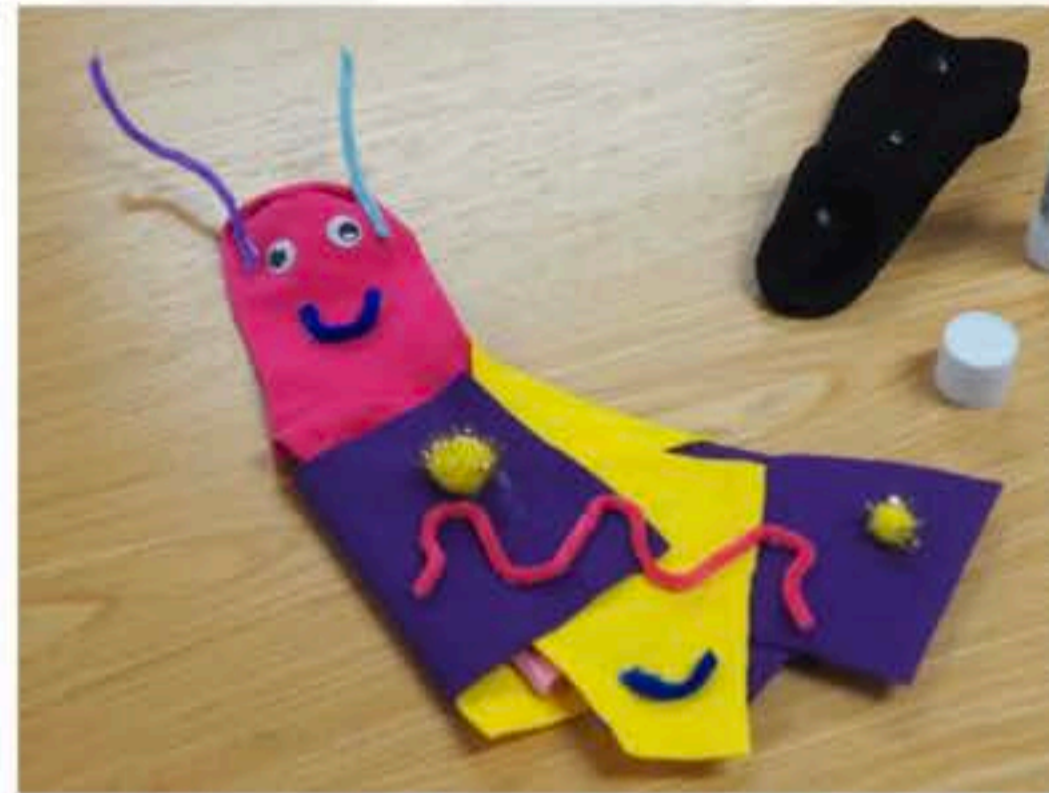
The FLEHM Collective 2024-2026

A series of puppet films satirising the dehumanising of reality show contestants, how we debase ourselves online, and how media corporations exploit their consumers.

Puppetry, prop-making, set-building, digital and physical graphics, script writing, acting, video editing.

https://youtube.com/@theflehmcollective?si=hbUC2tJVM80OU0_w





Puppet-making Workshops




An hour and a half session where I take a group of students through the process of designing and making sock puppet characters, encouraging them to think creatively about the medium.

After an initial session with members of the Art Therapy Society at the University of Edinburgh, I went on to run successive sessions at Preston Street Primary school, accompanied by my peers in the FLEHM Collective.



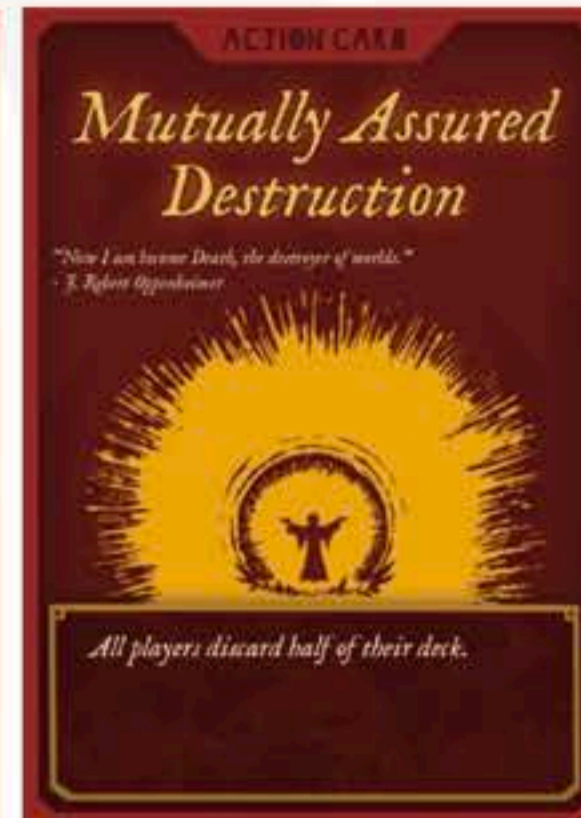
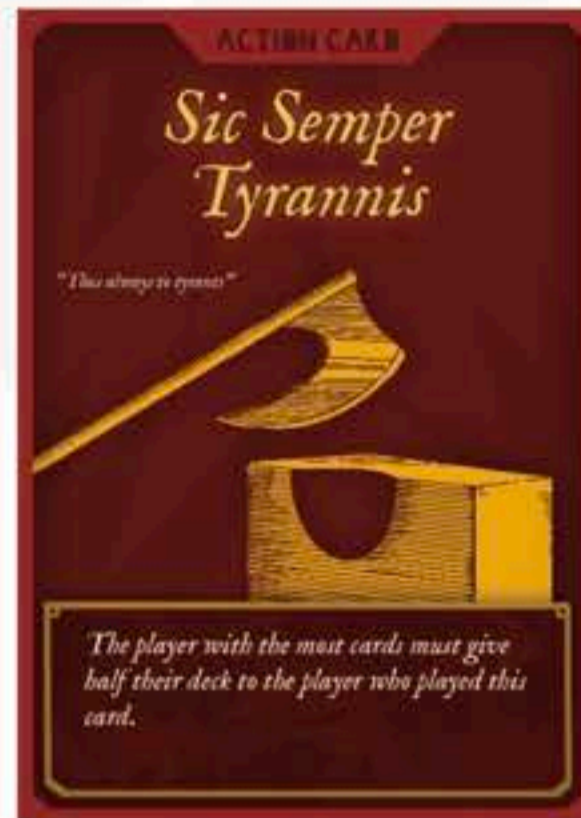
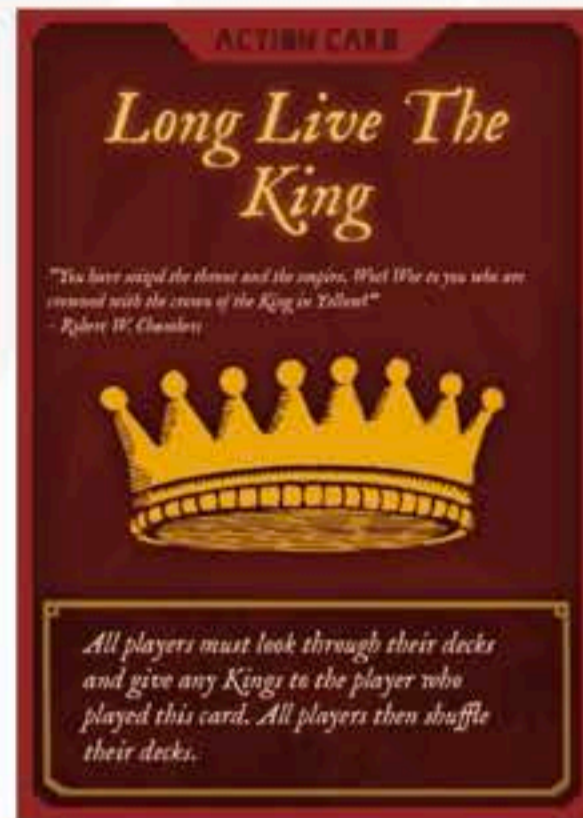
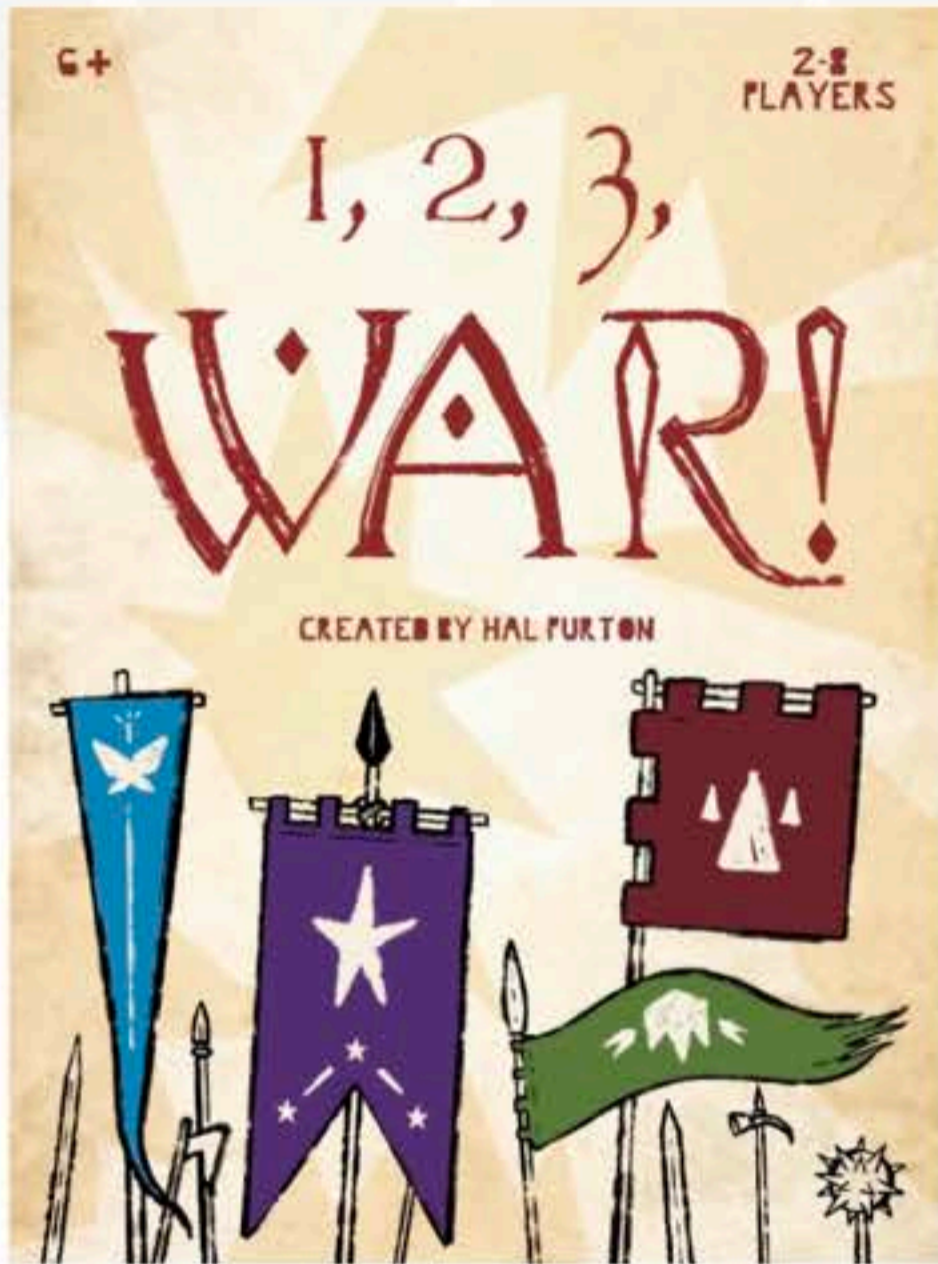
CHARACTER DESIGN SHEET

NAME: HAL

DESIGN 1	DESIGN 2
	
DESIGN 3	CHOSEN DESIGN: 3
	MONSTER NAME: JAKE THE SNAKE
	AGE: 283
	HABITAT: UNDER YOUR BED
	FAVOURITE FOOD: RITZ CRACKERS



10: CARD GAME: "1, 2, 3, WAR!"



1, 2, 3, WAR!
2026

A medieval fantasy themed card game for 2-8 players, which can also be used as a normal deck of cards if the action cards are removed. Hearts, clubs, spades and diamonds are replaced by Gnomes, Wizards, Goblins and Fairies, all fighting against one another in a war as old as time.

Includes 62 cards and an instructional leaflet.